



**17-18 SEPTEMBER 2025**  
FARNBOROUGH EXHIBITION CENTRE

**INFORMATION**  
**PACK**

[eiliveshow.com](http://eiliveshow.com)

# Ei Live!

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## THE UK'S ONLY DEDICATED AV AND SMART HOME EXHIBITION

*E/ Live!* is the number one destination for anyone looking to purchase the latest in smart home technology and products, while meeting and interacting with key decision-makers from across the industry.

*E/ Live!* has built a reputation for itself as the go-to event for anyone who wants to see and experience new, emerging technologies, and products. Visitors are drawn in by the quality of our exhibitors, who showcase an unparalleled range of products. With over 400 brands on display the show offers a platform for innovation that can't be found anywhere else.

Our visitors primarily include custom installers and integrators, together with architects, developers, and facilities managers. This audience, who has specific purchasing power, make the *E/ Live!* exhibition the best face-to-face sales opportunity for our exhibitors.

But it's not just about buying products. Our exhibition offers an unrivalled opportunity to learn from top industry speakers in our Technical Theatre. In addition to training, our event will include relevant panel discussions and presentations.

Whether you are a seasoned veteran of the industry or just starting out, this event is not to be missed. We guarantee you will leave with new ideas, new strategies, and new contacts.

So, join us at the *E/ Live!* exhibition to learn to earn and grow your business to new heights. We can't wait to see you there!

### AND IF ALL OF THAT WASN'T ENOUGH, BELOW ARE A FURTHER 10 REASONS WHY YOU SHOULD EXHIBIT AT *E/ LIVE!*

- ✓ A unique opportunity to meet existing and new customers at a fabulous new venue, all for a very competitive price.
- ✓ The event will attract visitors from a broad spectrum of industry sectors, ensuring that all your latest products, innovations and services receive the exposure they need.
- ✓ Meet potential customers.
- ✓ Strengthen business ties with existing partners.
- ✓ Make an impact with an exclusive product launch to a captive audience.
- ✓ Demonstrate exactly what you can help your customers achieve.
- ✓ Improve brand awareness and reach new markets.
- ✓ Network with other suppliers/manufacturers.
- ✓ Hear about new industry trends and hot topics.
- ✓ Sell your products and services



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## WHO ATTENDS THE SHOW?

### E/LIVE! EXHIBITOR PROFILE

- Distributors of residential AV and automation products
- Manufacturers of AV and automation products
- Cinema design software
- Home entertainment and home automation systems
- Home Cinema
- Video/audio control and distribution
- Lighting and lighting control
- Fire and security systems
- Design management software
- Broadcast and communications
- Mirror TV's
- Home control and automation
- Speaker manufacturers and distributors
- Hi-Fi and custom installation products

### E/LIVE! 2024 VISITOR PROFILE TYPE OF BUSINESS

- Custom Installer
- Installation company
- Integrator
- Electrical Contractor
- Electrician
- Architect
- Consultant
- Developer
- Distributer
- Facilities Manager
- Interior Designer
- Computing IT/Networking
- Digital Signage
- Flat Screens
- Lighting and Control
- Matrixes and Signal Management
- Multimedia
- Presentation Systems
- Projectors
- Security
- Speakers
- Streaming Media
- Wireless Technology

### PRODUCT INTEREST

- Acoustic Treatment
- AVRs
- Audio Systems
- Brackets/Racking/Furniture/ Mounts
- Building Automation
- Cables and Connectors

### POSITION IN COMPANY

- Buyer
- Director
- Managing Director
- Proprietor
- Installer
- Integrator



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## SPACE RATES

### SPACE ONLY

(includes carpet, organisers choice of grey, any other colour will be charged for)

**Standard rate £161 per sqm\***

### SHELL SCHEME – INCLUDES

- Shell Scheme (Velcro friendly)
- Facia nameboard
- Carpet
- 500w socket

**Standard rate £227 per sqm\***

## KEY CONTACTS

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### SHOW MANAGEMENT

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## SPONSORSHIP PACKAGES

### PLATINUM - £3,000

This premium Sponsorship Package provides extensive marketing opportunities and also exclusive branding before, during and after the show. The Platinum sponsorship places you right alongside the *E/ Live!* 2025 brand and will ensure you stand out from the competition.

- Your company logo, identifying you as a Platinum Show Sponsor, will appear:
  - » On every piece of marketing collateral in print and emails pertaining to the *E/ Live!* exhibition throughout the year.
  - » On the homepage of the *E/ Live!* website with a web link to your homepage
  - » On all Official Visitor *E/ Live!* Newsletters, plus all preregistration e-mails sent to a database of over 30,000 industry professionals.
  - » In all copies of the *E/ Live!* show guide.
- A double page spread of editorial in the *E/ Live!* Show Guide identifying you as one of our Platinum Sponsors
- A full page advertisement in the *E/ Live!* show guide

### GOLD - £2,000

The Gold Sponsorship Package offers extensive branding before, during and after the show, guaranteeing coverage through show media print and emails.

- Company logo identifying you as a Gold Show Sponsor:
  - » On the homepage of the *E/ Live!* website with a web link to your homepage
  - » On all pre-registration e-mails to a database of over 30,000 industry professionals identifying you as a gold sponsor.
  - » In all copies of the *E/ Live!* show guide.
- One page of editorial in the *E/ Live!* Show Guide identifying you as one of our Gold sponsors.

### SILVER - £1,000

This Sponsorship Package will get you noticed before, during and after the show.

- Company logo identifying you as a Silver Show Sponsor:
  - » On the homepage of the *E/ Live!* website with a web link to your homepage
  - » On all pre-registration e-mails to a database of over 30,000 industry professionals identifying you as a gold sponsor
  - » In all copies of the *E/ Live!* show guide



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## SMART BUILDING AWARDS

The *E/ Live!* exhibition is not only a showcase of the latest advancements in the AV/Install industry, but it's also an opportunity to be recognised and celebrated for excellence in this field. The Smart Building Awards, a global event, is the ultimate celebration of industry excellence, providing a recognised seal of approval for years to come.

Being shortlisted or winning a Smart Building Award is more than just a feather in the cap. It has several benefits for your business, including attracting new customers, enhancing internal marketing, and even boosting morale within your team. The awards are open to any company around the world involved in the AV/Install industry, be it a manufacturer, distributor, or system integrator.

What sets the Smart Building Awards apart is the fairness in judging. Each entry will be individually scored by an expert panel based on the category criteria. This means that none of the judges will know the winner until it is announced on the night of the event.

So, whether you're a manufacturer, distributor, or installer, the Smart Building Awards is your chance to shine. Showcase your project or product and be part of an event that celebrates industry excellence and innovation. And who knows, maybe winning an award will attract more talented individuals to come and work for your business and enhance your reputation.

The awards dinner will take place on the first evening of the first day of the show - 17 September 2025.

The logo for E/ Live!, featuring a white square with a blue 'E' inside, followed by the text 'Live!' in a white, bold, sans-serif font.





**E/ Live! & Smart Building Awards are presented by All Things Media Ltd,**  
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